# CURTIS STEDGE

ARTS & CULTURAL EXECUTIVE

New York City Metropolitan Area

in linkedin.com/in/curtis-stedge/

#### SUMMARY

A visionary and entrepreneurial leader, with 19+ years of experience in the arts and education sectors; committed to fostering innovation, inclusivity, and community; while leading transformative, strategic initiatives that drive institutional success and sustainability.

## MANAGEMENT EXPERIENCE

# Executive Director07/2019 - PresentLaban/Bartenieff Institute of Movement StudiesBrooklyn, NY

Successfully lead day-to-day operations of an educational/research/arts & cultural institution, advancing and promoting a framework for better understanding human movement.

- Rebuilt and rebranded a failing organization over a 4½ year period, strengthening and improving established programs, creating successful new program and operational initiatives, and increasing revenue by over 49%.
- Navigated the organization through the uncertainty of the global COVID-19 pandemic, making necessary and successful programmatic shifts, while retaining all staff, embracing the virtual environment, stabilizing operations, and leading to a 54% increase in revenue.
- Committed and continue to lead the organization through necessary work in DEIJ to investigate, understand, and undo the ways in which we are complicit in perpetuating systems of oppression, and systemic and institutionalized racism.
- Expanded the organization's research and educational activities through overseeing the collaborative development of four new programs: a hybrid educational format of our certification program (New Pathways), a scholarly peer-reviewed journal (Journal of Laban Bartenieff Movement Studies), an international conference platform (LBMS 2025), and a regular community series to advance the field through consistent dialogue (Community Conversations).
- Systematized organizational operations, leading to significant improvements in internal and external communications, employee work-flow and job satisfaction, and community/constituent relations.

# Founder/Executive Artistic Director KineoLab

06/2017 - Present Old Forge, NY

Founded and lead a not-for-profit dance/movement arts & cultural organization, managing day-to-day operations while defining and advancing the artistic and strategic direction of the company. Develop and implement educational dance-centered programming for students of all ages. Devise and produce immersive, communal, dance-theater experiences for live audiences in traditional and non-traditional spaces.

#### Managing Director Neglia Ballet

07/2011 - 07/2013 Buffalo, NY

Managed day-to-day operations for a half a million-dollar not-for-profit ballet company alongside the Executive Director. Oversaw marketing, development, and conservatory programming and activities. Led board development, policy development and implementation, organizational budgeting, and long-term strategic planning.

- Implemented a connected network of information systems, which led to increased efficiencies in conservatory and fundraising management.
- Built a partnership between the organization and The University at Buffalo Arts Management Program to develop a corporate sponsorship program, and future opportunities for collaboration.
- Drove the rebranding and further professionalization of the organization, resulting in improvements to administrative operations, programming, and public perception.

#### Associate Director of Box Office Operations Geva Theatre Center

08/2005 - 08/2009 Rochester, NY

Managed and developed a team of twelve customer service representatives in sales and support for Geva's subscriber base and the general public. Created and executed internal and external marketing campaigns as a member of Geva's Marketing Team. Produced marketing and executive sales and demographic analysis reports. Developed and implemented box office ticketing policies and procedures with Director of Box Office Operations. Oversaw and performed office systems troubleshooting.

- Collaborated on departmental restructuring and realignment of policies and procedures, resulting in: strengthened and
  refocused staff experience and knowledge base; empowered part-time staff allowing for improved order accuracy and
  improved level of customer service throughout the entire department.
- Improved inter-shift relations and flow of communication between fulltime and part-time staff, resulting in a substantial increase in overall part-time employee retention and job satisfaction.

# EDUCATION

MFA - Dance University of Maryland College Park 2013 - 2016

MA - Arts Management SUNY at Buffalo 2009 - 2011

BS - Dance and Business Administration SUNY Potsdam 2000 - 2004

#### CERTIFICATIONS

Standard K-12 Instructional - Dance New Jersey Department of Education

Certifed Movement Analyst

Laban/Bartenieff Institute of Movement Studies

#### ACHIEVEMENTS

#### Crisis Management

Navigated the uncertainties of the COVID-19 pandemic with strategic programmatic shifts, achieving a 79% revenue increase while retaining all staff and embracing virtual environments to stabilize operations.

#### Organizational Turnaround

Spearheaded the strategic rebuilding and rebranding of a failing organization over a 4½ year period. Strengthened existing programs, launched innovative new initiatives, and achieved a revenue increase of over 49%.

#### EDUCATION EXPERIENCE

# Assistant Professor of Dance BARD High School Early College - NBOE

08/2019 - 02/2023 Newark, NJ

> 2007 - 2013 Rochester, NY

Developed, coordinated, and taught culturally responsive dance curriculum in alignment with New Jersey State Standards for Dance, to 150+ students each year, at the secondary and undergraduate levels. Collaborated with a multidisciplinary team of faculty, administrators, parents, and students to create a supportive learning environment and ensure student success. Awarded Bard Early College Fellowship to develop curriculum around site specific performance and the politics of space.

Long-Term Substitute Teacher - Special Ed.	10/2017 - 06/2019
Vanguard High School - RCSD	Rochester, NY

Provided direct instruction to students with special needs, utilizing evidence-based strategies and differentiated instruction. Developed and implemented individualized education programs (IEPs) for students with special needs. Collaborated with a multidisciplinary team of teachers, administrators, and parents to create a supportive learning environment. Monitored and assessed student progress through data-driven assessments.

• Established a school-wide stress/anxiety reduction program, the M.A.T. Technique (Meditate, Affirm, Touch) which provided students with the tools to manage educational and socially induced stress and anxiety.

#### SERVICE

Advisory Council Member	2022 - 2024
PhysFestNYC	New York, NY

Supported the leadership team as needed, offreing feedback and guidance around management, operational, and programmatic needs.

Program Grants	Reviewer	2022, 2023
Jersey City Arts	& Cultural Trust Fund	Jersey City, NJ

Reviewed 2022 and 2023 Program Grant applications, provided feedback to grantees and made funding recommendations to JCACTF grant staff.

Founding Member			2018 - 2019
Rochester Arts & (	Cultural Working	Group	Rochester, NY

Collaborated with other group members to address funding inequality and the lack of diversity and inclusion in the Rochester arts community, through planning and advocating for necessary policy change at the municipal and county levels, as well as within local foundation and corporate funding institutions. Additionally, worked to bring together and unify the various arts and cultural communities within the Greater Rochester Metropolitan area.

Individual Artists DEC Grants Reviewer	2012
New York State Council on the Arts	Buffalo, NY

Reviewed 2012 Individual Artist DEC Grant applicants, made recommendations to the general panel and collaboratively selected 2012 grantees.

Founding Board Member	2011 - 2013
DanceWNY!/Buffalo Dance Collective	Buffalo, NY

Co-founded the organization with dance colleagues to provide resources and much needed services to the Western NY dance community.

Founding Board Member	2008 - 2009
TheatreROCS	Rochester, NY

Chair of Events Committee – responsible for development and production of TheatreROCS fundraising and promotional events.

Regional Reccomendation Panel Member	2008
New York Foundation for the Arts	Rochester, NY

Evaluated and made recommendations to NYFA staff regarding Upstate New York programming and Organizational/Artist needs.

Board Member - Treasurer	
Old Forge Ballet	

Served on the board of a small regional not-for-profit dedicated to bringing the art of ballet to the Adirondack Park.

#### LANGUAGES

English	native	••••
Spanish	novice	•••••

#### SKILL SETS

#### Artistic

Artistic Direction Choreography Concert Direction/Production Graphic Design

#### Education

Assessment & Evaulation Conservatory Management Curriculum Development Dance & Arts Mgmt Education Program Development

#### Executive

Board Development Strategic Management Trade Negotiations

#### Operational

Advocacy/Lobbying Archive/Catalogue Management Budget Development/Mgmt Contract Negotiation/Mgmt Donor/Volunteer Mgmt Event Planning/Management Grant Writing/Management Human Resource Management Marketing/Public Relations Program Development/Mgmt

Additional experience available upon request.